

W I F I R A N G E R

CONNECTING MOBILE LIFESTYLES™

THE INTERNET ERA

Now even RVers rely on the internet in order to live a mobile lifestyle. Whether paying bills, researching routes, or enjoying entertainment, RV enthusiasts require high quality internet connectivity. In this day and age, the average home consumes at least 78GB* of data per month, and RVers desire that their mobile internet experience matches that of home. However, this proves to be quite challenging as many RV parks have poor WiFi coverage, and Cellular data is an extremely expensive alternative to the often free available WiFi Hotspots.

78GB/m
Average
Usage



\$5/GB
Average
Cost



COST OF CELLULAR DATA

With the high monthly data demands of typical RVers, the right internet solution must remain cost effective. The average cost of a Gigabyte of Cellular data** is \$5, making it a poor solution to solely rely upon for those with a mobile lifestyle. Paying **\$400** per month to have the necessary data to match a home internet experience is completely unrealistic. As such, RVers are really cutting back and are very dissatisfied with their internet experience. This may even be a cause to keep those who must work while on the road from entering the RV market.

COMBINING WIFI + CELLULAR

The solution to this challenging paradigm is not to choose either WiFi or Cellular, but rather is to choose both internet sources. WiFiRanger products boost the weak WiFi signals of free Hotspots in the area so that RVers can rely on free internet mostly, and then use Cellular as a backup only when really necessary. This combination saves the RVer money and ensures they have internet connectivity at most locations. WiFiRanger products uniquely improve WiFi connectivity while also providing Cellular USB tethering, with the customer using their own device. **Improve customer satisfaction with WiFiRanger.**

\$1000+
Yearly Avg
Savings



"I installed a WiFiRanger on my vintage Airstream in anticipation of beginning a full-time RV lifestyle. My wife and I could not be more pleased with the performance and support. While camped at the furthestmost campsite from the access point at one campground, we were able to experience reliable WiFi while our neighbors could not. Highly recommended." **Lou Axt** — WiFiRanger Customer

*BASED ON A 2016 SURVEY CONDUCTED BY WILDERNESS WIRELESS, A WIRELESS INTERNET SERVICE PROVIDER LOCATED IN IDAHO

**BASED ON DATA PLAN COSTS FROM VERIZON WIRELESS AND AT&T AS OF MARCH 2017